

Corporate Entertainment Decision Map

What to book, when it belongs, and what it should do to the room.



Start with what needs to happen to the room.

A great act in the wrong moment can still fall flat. Choose the job first, then choose the performer.

ROOM NEED	BEST MOMENT	STRONG FORMATS	WATCH FOR
GET PEOPLE TALKING	Arrival / cocktails	Roaming magic, live illustration, social hosts, interactive characters	Keep participation optional and conversation possible.
MAKE ARRIVAL FEEL SPECIAL	Doors / check-in	Greeters, musicians, visual performers, theatrical hosts	Create atmosphere without slowing check-in or guest flow.
CREATE ONE FOCAL MOMENT	Opening, after dinner, between program blocks	Dance, cabaret, vocalist, specialty performance, fire or LED	Protect sightlines, cueing and AV. Keep the moment focused.
RESET A LONG PROGRAM	Between speeches or awards	Short performance, musical transition, host-led reset	Refresh attention without competing with the program.
GET GUESTS PARTICIPATING	Reception / post-dinner	Interactive artists, guided dance, immersive performers	Make participation easy to understand and easy to decline.
MAKE THE BRAND FELT	Launches / client events	Custom characters, live artistry, visual performance, designed interaction	The entertainment should express the brand, not simply display a logo.
OPEN THE DANCE FLOOR	Finale / after awards	Dancers, percussion, musicians, DJ integrations, energetic feature	Build a direct handoff into dancing. Avoid dead air.



THE VAUDEZILLA RULE

One act needed? Book one excellent act. Multiple moments to coordinate? That is a production job.

The Corporate Entertainment Planner

BUDGET • TIMING • VENUE • PRODUCTION



Typical Budget Frameworks

AROUND \$795+

FEATURED ENTERTAINMENT

One strong performance or specialty moment.

AROUND \$3,500+

MULTI-PERFORMER EXPERIENCE

Several coordinated performers or moments.

AROUND \$7,500+

CREATIVE PRODUCTION

Creative direction, casting, rehearsal and onsite coordination.

Larger casts, destination engagements and specialty technical requirements are quoted individually.

Before You Book

• DATE + PEAK SEASON

Holiday dates, high-demand weekends and custom productions benefit from earlier booking.

• GUEST COUNT

An experience for 40 guests behaves differently from one designed for 800.

• VENUE RULES

Confirm sound, ceiling height, fire restrictions, load-in, dressing space and insurance requirements.

• AV + CUES

Clarify who owns microphones, playback, lighting, introductions and live cueing.

• AUDIENCE

Employees, clients, donors, leadership, families and VIPs may require very different casting.

• DESIRED RESPONSE

Should guests talk, watch, participate, photograph, dance, discover something or be surprised?

• RUN OF SHOW

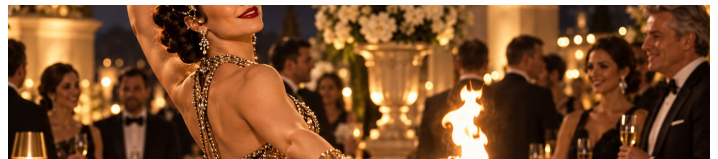
Know what happens immediately before and immediately after the entertainment.

• ONE ENTERTAINMENT OWNER

When several elements are involved, one person should own how the entertainment layer fits together.



THE RIGHT MOMENT CHANGES THE ROOM



VENUE + SAFETY + TIMING MATTER

Chicago Venue Reality Check

Hotel ballroom: prioritize sightlines, entrances and timeline. Loft / warehouse: confirm power, sound, load-in and backstage space. Rooftop / outdoor: plan for weather, wind, sound and fire restrictions. Museum / historic venue: design around house rules. Private club / hospitality: interaction should feel native to the property.

You do not need to know which performer to hire.

Start with the date, venue, guest count, approximate budget and what needs to happen to the room.

Vaudezilla can help determine the rest.

REQUEST AN ENTERTAINMENT PROPOSAL →

